



# CADDY AID GPS AT THE MAJORS



GPS systems

new kit

DMC's ground breaking GPS distance guide CaddyAid has received rave reviews from players, caddies and player management companies alike after the 2006 Open Championship.

Darren Clarke's caddy, Billy Foster, said:

"I get to see a lot of these devices, and without doubt, CaddyAid is the best GPS product I have ever used. It really is absolutely fantastic."

CaddyAid is the latest and most advanced electronic GPS distance guide on the market today.

The key differences are that high resolution pictures of the golf hole are seen on a hand held computer (commonly called a PDA), the GPS identifies and shows where the golfer is, then all the golfer has to do is simply read the automatic distance readout showing up to 14 key points such as bunkers, greens and ditches. But amazingly also, the golfer can find the distance to absolutely ANY blade of grass on the hole as well as from where they are standing.

Simply put, no other golf GPS device can offer

the same level of functionality that CaddyAid does, and this is why already some of the countries leading golf venues are having it installed for 2007.

However, don't be misled into thinking the photo is a normal one, far from it. DMC uses specialist cameras which costs over £1million, and as such provides a myriad of information such as height, GPS, topography, side elevation and colour data.

One application of this state-of-the-art information is it allows DMC to convert the original still photo into a low level helicopter flyover of the hole, which is called Fairway Flyover.

This dynamic movie can then be seen within the CaddyAid unit each time the golfer is standing on the next tee, about to play the hole. Supported by the world's golfing elite, it is easy to see why DMC may achieve a huge market presence, especially when you consider you are not only getting arguably the world's best electronic distance guide, but also a fully working personal computer, complete with

Microsoft Word, Excel, PowerPoint, email and internet facility as well. CaddyAid won the British Invention show for its technological breakthrough, and now the company are about to launch the products at

the world's largest golf events.

CaddyAid is now available for purchase via its website [www.caddyaid.com](http://www.caddyaid.com). So next time you are on the course, firstly imagine flying down the hole in a helicopter, and then being able to calculate how far it is from where you are standing to any given point on that hole. This is exactly what CaddyAid provides.

For more information call 01745 334937.

## CaddyAid

The #1 Guide in Golf

### The worlds leading GPS DISTANCE GUIDE -

- Shows photographs of every hole
- Shows flyover movies of holes
- Shows promotion of Pro Shop Offers
- Used by European & US Tour players
- Calculates distance to EVERY blade of grass
- Calculates distance to all key areas (front & carry)



"I have seen the other products in the market place such as Skycaddie and Sureshot GPS, but they don't even come close to the functionality that CaddyAid offers"

**Darren Clarke's caddy - Billy Foster**

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